

12th Annual GPCA Forum

PROGRAM

Day 0 – 27th November, 2017

09:00 – 17:00 Registration, welcome refreshments and exhibition

12:30 – 14:00 Lunch and business networking

14:00 – 18:00 Seminar led by GPCA knowledge partners:
Collaborating and Growing in a Fast-Transforming Global Landscape

Facilitated by John Pearson, *Founder and CEO*, Chemical Industry Roundtables

19:30 – 22:30 Welcome dinner sponsored by ExxonMobil



Day 1 – 28th November, 2017

08:00 – 17:00 Registration, welcome refreshments and exhibition

09:00 – 09:30 Opening session and welcome address
Yousef Al-Benyani, *Vice Chairman and CEO*, SABIC and *Chairman*, GPCA

09:30 – 09:50 Inaugural address

09:50 – 10:10 Keynote address
Hariolf Kottmann, *CEO*, Clariant and *President*, Cefic and *President*, ICCA

10:10 – 10:40 Panel discussion and questions

10:40 – 11:10 Morning refreshments

11:10 – 11:30 Securing a competitive position through new direction and partnerships
Neil Chapman, *President*, ExxonMobil Chemical Company, *VP*, ExxonMobil Corporation

11:30 – 11:50 Looking beyond cycles to long term investment decisions
Bhavesh V. (Bob) Patel, *CEO and Chairman*, Management Board, LyondellBasell

11:50 – 12:10 Company transformation to meet today's megatrends
Patrick Thomas, *CEO*, Covestro

12:10 – 12:40 Panel discussion and questions

12:40 – 14:30 Lunch and business networking sponsored by Saudi Aramco



14:00 – 17:00 Seminar: Transforming risk to reward: Avoiding catastrophic incidents and improving reliability

Session 1: The importance of risk control

Session 2: Best practices in risk control: What companies can do

First steps, practical case studies and valuable takeaways to make rapid, dramatic and sustainable improvement in performance.

Facilitated by Pilko & Associates



14:30 – 17:30 Business networking and exhibition

19:30 – 22:30 Gala dinner sponsored by SABIC



Day 2 – 29th November, 2017

08:00 – 17:00 Registration, welcome refreshments and exhibition

09:00 – 09:20 Opening address

09:20 – 09:40 Keynote address

09:40 – 10:00 Independent yet part of a global family: the advantages of integration and global scale in the value chain
Todd D. Karran, *President and CEO*, Nova Chemicals

10:00 – 10:20 Transformation through international expansion to meet challenging market conditions
Fernando Musa, *CEO*, Braskem S.A.

10:20 – 10:50 Panel discussion and questions

10:50 – 11:20 Morning refreshments

11:20 – 11:40 Economic diversification, downstream development and developing talent in the GCC.
Ziad S. Al-Labban, *CEO*, Sadara Chemical Company

11:40 – 12:00 Enabling transformation in the GCC chemical industry

12:00 – 12:20 Supporting corporate goals through investment

12:20 – 12:50 Panel discussion and questions

12:50 – 13:00 Conference sessions closing address

13:00 – 14:30 Lunch and business networking

14:30 – 17:00 Business networking and exhibition

14:30 – 17:00 Day two seminar