

# 12<sup>th</sup> Annual GPCA Forum

## PROGRAM

### Day 0 – 27<sup>th</sup> November, 2017

09:00 – 17:00 Registration, welcome refreshments and exhibition

12:30 – 14:00 Lunch and business networking

14:00 – 18:00 Seminar led by GPCA knowledge partners:  
**Collaborating and Growing in a Fast-Transforming Global Landscape**

Facilitated by **John Pearson**, *Founder and CEO*, Chemical Industry Roundtables

19:30 – 22:30 Welcome dinner  
Sponsored by ExxonMobil



### Day 1 – 28<sup>th</sup> November, 2017

08:00 – 17:00 Registration, welcome refreshments and exhibition

09:00 – 09:30 Opening session and welcome address  
**Yousef Al-Benyan**, *Vice Chairman and CEO, SABIC and Chairman, GPCA*

09:30 – 09:50 Inaugural address

09:50 – 10:10 Keynote address  
**Hariolf Kottmann**, *CEO, Clariant and President, Cefic and President, ICCA*

10:10 – 10:40 Panel discussion and questions

10:40 – 11:10 Morning refreshments

11:10 – 11:30 Securing a competitive position through new direction and partnerships  
**Neil Chapman**, *President, ExxonMobil Chemical Company and VP, ExxonMobil Corporation*

11:30 – 11:50 Looking beyond cycles to long term investment decisions  
**Bhavesh V. (Bob) Patel**, *CEO and Chairman, Management Board, LyondellBasell*

11:50 – 12:10 Company transformation to meet today's megatrends  
**Patrick Thomas**, *CEO, Covestro*

12:10 – 12:40 Panel discussion and questions

12:40 – 14:30 Lunch and business networking  
Sponsored by Saudi Aramco



14:00 – 17:00 Seminar: Transforming risk to reward: Avoiding catastrophic incidents and improving reliability

This seminar is a must-attend session for executive leaders whose business is exposed to operational risks through manufacturing processes. It will highlight the importance of risk control, and offer first steps, practical case studies and valuable takeaways to make rapid, dramatic and sustainable improvement in performance.

### Session 1: The importance of risk control.

This session will highlight why risk control is so critical for your business; including the potentially devastating impacts on your workforce, reputation, reliability, and bottom line. Given its importance, why is it that companies so frequently fall into the trap of believing their risks are under control only to have a catastrophic incident? Common blind spots and cultural shortcomings will be explored as well as emerging systematic risks.

### Session 2: Best practices in risk control.

What companies can do proactively. This session will address the importance of dynamic risk control that covers both the "soft" side – leadership, culture and organizational capability - and the "hard" side - operational processes and maintenance practices. Practical pointers will be shared to allow you to assess your organization's "Risk IQ" and help you ensure that your critical operational risks are under control.

Facilitated by Pilko & Associates



**14:30 – 17:30** Business networking and exhibition

**19:30 – 22:30** Gala dinner  
Sponsored by SABIC



## Day 2 – 29<sup>th</sup> November, 2017

**08:00 – 17:00** Registration, welcome refreshments and exhibition

**09:00 – 09:20** Opening address

**09:20 – 09:40** Keynote address

**09:40 – 10:00** Independent yet part of a global family: the advantages of integration and global scale in the value chain  
Todd D. Karran, *President and CEO*, Nova Chemicals

**10:00 – 10:20** Transformation through international expansion to meet challenging market conditions  
Fernando Musa, *CEO*, Braskem S.A.

**10:20 – 10:50** Panel discussion and questions

**10:50 – 11:20** Morning refreshments

**11:20 – 11:40** Economic diversification, downstream development and developing talent in the GCC.  
Ziad S. Al-Labban, *CEO*, Sadara Chemical Company

**11:40 – 12:00** Enabling transformation in the GCC chemical industry

**12:00 – 12:20** Supporting corporate goals through investment

**12:20 – 12:50** Panel discussion and questions

**12:50 – 13:00** Conference sessions closing address

**13:00 – 14:30** Lunch and business networking

**14:30 – 17:00** Business networking and exhibition

**14:30 – 17:00** Day two seminar