

# 12<sup>th</sup> Annual GPCA Forum

## PROGRAM

### Day 0 – 27<sup>th</sup> November, 2017

- 09:00 – 17:00**    **Registration, welcome refreshments and exhibition**
- 12:30 – 14:00**    **Lunch and business networking**
- 14:00 – 18:00**    **Seminar led by GPCA knowledge partners:  
Collaborating and growing in a fast-transforming global landscape**  
Facilitated by  
**John Pearson, Founder and CEO, Chemical Industry Roundtables**
- 19:30 – 22:30**    **Welcome dinner**  
Sponsored by: 

### Day 1 – 28<sup>th</sup> November, 2017

- 08:00 – 17:00**    **Registration, welcome refreshments and exhibition**
- 09:00 – 09:30**    **Opening session and welcome address**  
**Yousef Al-Benyan, Vice Chairman and CEO, SABIC and Chairman, GPCA**
- 09:30 – 09:50**    **Inaugural address**
- 09:50 – 10:10**    **Keynote address**  
**Hariolf Kottmann, CEO, Clariant and President, Cefic and President, ICCA**
- 10:10 – 10:40**    **Panel discussion and questions**
- 10:40 – 11:10**    **Morning refreshments**
- 11:10 – 11:30**    **The chemical industry in transformation: An ExxonMobil Chemical perspective**  
**Neil Chapman, President, ExxonMobil Chemical Company and VP, ExxonMobil Corporation**
- 11:30 – 11:50**    **Looking beyond cycles to long term investment decisions**  
**Bhavesh V. (Bob) Patel, CEO and Chairman, Management Board, LyondellBasell**
- 11:50 – 12:10**    **Company transformation to meet today's megatrends**
- 12:10 – 12:40**    **Panel discussion and questions**

**12:40 – 14:30 Lunch and business networking**

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**14:00 – 17:00 Seminar: Transforming risk to reward: avoiding catastrophic incidents and improving reliability**

This seminar is a must-attend session for executive leaders whose business is exposed to operational risks through manufacturing processes. It will highlight the importance of risk control, and offer first steps, practical case studies and valuable takeaways to make rapid, dramatic and sustainable improvement in performance.

**Session 1: The importance of risk control.**

This session will highlight why risk control is so critical for your business; including the potentially devastating impacts on your workforce, reputation, reliability, and bottom line. Given its importance, why is it that companies so frequently fall into the trap of believing their risks are under control only to have a catastrophic incident? Common blind spots and cultural shortcomings will be explored as well as emerging systematic risks.

**Session 2: Best practices in risk control.**

What companies can do proactively. This session will address the importance of dynamic risk control that covers both the "soft" side – leadership, culture and organizational capability - and the "hard" side - operational processes and maintenance practices. Practical pointers will be shared to allow you to assess your organization's "Risk IQ" and help you ensure that your critical operational risks are under control.

Facilitated by:



**14:30 – 17:30 Business networking and exhibition**

**19:30 – 22:30 Gala dinner**

Sponsored by:



**Day 2 – 29<sup>th</sup> November, 2017**

**08:00 – 17:00 Registration, welcome refreshments and exhibition**

**09:00 – 09:20 Opening address**

**09:20 – 09:40 Keynote address**

**09:40 – 10:00 Independent yet part of a global family: the advantages of integration and global scale in the value chain**  
Todd D. Karran, *President and CEO, Nova Chemicals*

**10:00 – 10:20 Transformation through international expansion to meet challenging market conditions**  
Fernando Musa, *CEO, Braskem S.A.*

**10:20 – 10:40 The connected plant: Improvements and efficiencies through digitization**  
Rebecca Liebert, *President and CEO, Honeywell UOP*

- 10:40 – 11:00**    **Panel discussion and questions**
- 11:00 – 11:30**    **Morning refreshments**
- 11:30 – 11:50**    **Economic diversification, downstream development and developing talent in the GCC.**  
*Ziad S. Al-Labban, CEO, Sadara Chemical Company*
- 11:50 – 12:10**    **Financial solutions for a lasting foundation**  
*Nahed Taher, Co-Founder, Gulf One Investment Bank*
- 12:10– 12:30**    **Enabling transformation in the GCC chemical industry**
- 12:30 – 12:50**    **Panel discussion and questions**
- 12:50 – 13:00**    **Conference sessions closing address**
- 13:00 – 14:30**    **Lunch and business networking**
- 14:30 – 17:00**    **Business networking and exhibition**
- 14:30 – 17:00**    **Day two seminar**