

# 12<sup>th</sup> Annual GPCA Forum Program

## Day 0 – 27<sup>th</sup> November, 2017

09:00 – 17:00 Registration, welcome refreshments and exhibition

12:30 – 14:00 Lunch and business networking

14:00 – 18:00 Seminar led by GPCA knowledge partners:  
**Collaborating and growing in a fast-transforming global landscape**  
Facilitated by:  
**John Pearson**, *Founder and CEO, Chemical Industry Roundtables*

### **The outlook for energy and key petrochemicals in 2018**

**Alan Gelder**, *VP Refining, Chemicals and Oil Markets*  
**Alex Lidback**, *VP Chemicals, Fibres and Polymers*



### **The threat to free trade and its impact on chemicals**

**John Richardson**, *Senior Consultant*  
**David Hughes**, *Associate*



### **Consolidation as a route to transformation**

**Mirko Rubeis**, *Partner and Managing Director, BCG Dubai*  
**Dr. Udo Jung**, *Senior Partner and Managing Director*



### **One belt-one road: Can the GCC benefit from China's plans to build a new silk road?**

**Paul Harnick**, *Partner, Global Head of Chemicals and Performance Technologies*  
**Norbert Meyring**, *Chemical Sector Head, China and Asia-Pacific*



19:30 – 22:30 Welcome dinner

Sponsored by: **ExxonMobil**

## Day 1 – 28<sup>th</sup> November, 2017

08:00 – 17:00 Registration, welcome refreshments and exhibition

09:00 – 09:30 Opening session and welcome address  
**Yousef Al-Benyani**, *Vice Chairman and CEO, SABIC and Chairman, GPCA*

09:30 – 09:50 Inaugural address  
**H.E. Khalid A. Al-Falih**, *Minister of Energy, Industry and Mineral Resources, Saudi Arabia*

- 09:50 – 10:10**    **Keynote address**  
*Hariolf Kottmann, CEO, Clariant and President, Cefic and President, ICCA*
- 10:10 – 10:40**    **Panel discussion and questions**
- 10:40 – 11:10**    **Morning refreshments**
- 11:10 – 11:30**    **Growth, Responsibilities and Sustainable Chemical Industry Solutions**  
*Neil Chapman, President, ExxonMobil Chemical Company and VP, ExxonMobil Corporation*
- 11:30 – 11:50**    **Looking beyond cycles to long term investment decisions**  
*Bhavesh V. (Bob) Patel, CEO and Chairman, Management Board, LyondellBasell*
- 11:50 – 12:10**    **Company transformation to meet today's megatrends**  
*Dr. Markus Steilemann, Chief Commercial Officer, Member of the Board of Management, Covestro*
- 12:10 – 12:40**    **Panel discussion and questions**

**12:40 – 14:30**    **Lunch and business networking**

Sponsored by:



**14:00 – 17:00**    **Seminar: Transforming risk to reward: avoiding catastrophic incidents and improving reliability**

This seminar is a must-attend session for executive leaders whose business is exposed to operational risks through manufacturing processes. It will highlight the importance of risk control, and offer first steps, practical case studies and valuable takeaways to make rapid, dramatic and sustainable improvement in performance.

**Session one: The importance of risk control**

This session will highlight why risk control is so critical for your business; including the potentially devastating impacts on your workforce, reputation, reliability, and bottom line. Given its importance, why is it that companies so frequently fall into the trap of believing their risks are under control only to have a catastrophic incident? Common blind spots and cultural shortcomings will be explored as well as emerging systematic risks.

Speakers:

**Mosaed Al-Ohali**, *EVP, Corporate Finance, SABIC*

**Detlef Kratz**, *SVP, Corporate Technology and Operational Excellence, BASF*

**Yasser Abdulrahim Alabbasi**, *Plants Operation Manager, GPIC*

## Session two: Best practices in risk control

What companies can do proactively. This session will address the importance of dynamic risk control that covers both the "soft" side – leadership, culture and organizational capability - and the "hard" side - operational processes and maintenance practices. Practical pointers will be shared to allow you to assess your organization's "Risk IQ" and help you ensure that your critical operational risks are under control.

Speakers:

**Hussain Al Hammadi**, *VP - Corporate HSE, Borouge*

**Matt Aguiar**, *Senior VP, Global Operations, ExxonMobil Chemical Company*

**Jeanne M. Johns**, *Independent Director and Senior Advisor, Pilko Associates*

Facilitated by:



**14:30 – 17:30** Business networking and exhibition

**19:30 – 22:30** Gala dinner

Sponsored by:



**Day 2 – 29<sup>th</sup> November, 2017**

**08:00 – 17:00** Registration, welcome refreshments and exhibition

**09:00 – 09:20** Opening address

**09:20 – 09:40** Keynote address

**John Allert**, *Chief Marketing Officer, Board Director, McLaren Technology Group*

**09:40 – 10:00** Independent yet part of a global family: the advantages of integration and global scale in the value chain

**Todd D. Karran**, *President and CEO, Nova Chemicals*

**10:00 – 10:20** Transformation through international expansion to meet challenging market conditions

**Fernando Musa**, *CEO, Braskem S.A.*

**10:20 – 10:40** The connected plant: Improvements and efficiencies through digitization

**Rebecca Liebert**, *President and CEO, Honeywell UOP*

**10:40 – 11:00** Panel discussion and questions

**11:00 – 11:30** Morning refreshments

**11:30 – 11:50** Transformation in the GCC chemical industry

**Abdulaziz M. Al-Judaimi**, *VP, Downstream, Saudi Aramco*

- 11:50 – 12:10**    **Economic diversification, downstream development and developing talent in the GCC.**  
*Ziad S. Al-Labban, CEO, Sadara Chemical Company*
- 12:10– 12:30**    **Financial solutions for a lasting foundation**  
*Nahed Taher, Co-Founder, Gulf One Investment Bank*
- 12:30 – 12:50**    **Panel discussion and questions**
- 12:50 – 13:00**    **Conference sessions closing address**
- 13:00 – 14:30**    **Lunch and business networking**
- 14:00– 16:30**    **Seminar: Leading the way to intelligent projects**  
**Led by: **
- Projects in the chemical industry are so complex that they routinely result in cost and time overruns. Via our intelligent projects approach, which brings to the fore collaborative operations for chemicals, it combines intelligent engineering, intelligent applications and intelligent infrastructure and services that can help to reduce schedule, minimize costs and curtail risk.
- 14:00 - 14:15**    **Welcome speech**
- 14:15 - 15:00**    **Session one: Intelligent projects, a four angled approach**  
*Dan Overly, VP, Global Head of Product Management, Oil Gas and Chemicals*  
Intelligent engineering, intelligent applications, intelligent infrastructure and intelligent services
- 15:00 – 15:45**    **Second session: Digitalization offers new options – digital solutions for old problems**  
The Industrial Internet of Things (IIOT)  
Cyber Security in the chemical industry  
ABB Ability: addressing digital needs for the chemical industry
- 15:45 – 16:15**    **Panel discussion and Q&A:**  
**Optimizing the chemicals value chain in practice – Case Study**
- 16:15 – 16.30**    **Summary and conclusions**