

# 12<sup>th</sup> Annual GPCA Forum Program

Day 0 – 27<sup>th</sup> November, 2017

08:00 – 08:30 Registration: Leaders of Tomorrow (Exclusive student's seminar)



08:30 – 12:00 Leading the transformation era - setting the building blocks of your career path  
(Exclusive student's seminar)

Powered by:



09:00 – 17:00 Registration, welcome refreshments and exhibition

Sponsored by:



12:00 – 14:00 Lunch and business networking

14:00 – 18:15 Seminar led by GPCA knowledge partners:  
Collaborating and growing in a fast-transforming global landscape

Facilitated by:

John Pearson, *Founder and CEO*, Chemical Industry Roundtables

14:00 – 15:00 The outlook for energy and key petrochemicals in 2018  
Alan Gelder, *VP Refining*, Chemicals and Oil Markets  
Alex Lidback, *VP Chemicals*, Fibres and Polymers



15:00 – 16:00 The threat to free trade and its impact on chemicals  
John Richardson, *Senior Consultant*  
David Hughes, *Associate*



16:00 – 16:15 Networking break

16:15 – 17:15 Consolidation as a route to transformation  
Mirko Rubeis, *Partner and Managing Director*  
Dr. Udo Jung, *Senior Partner and Managing Director*



**17:15 – 18:15 One belt-one road: Can the GCC benefit from China's plans to build a new silk road?**

*Paul Harnick, Partner, Global Head of Chemicals and Performance Technologies*  
*Norbert Meyring, Chemical Sector Head, China and Asia-Pacific*



**19:30 – 22:30 Welcome dinner**

Sponsored by:



**Day 1 – 28<sup>th</sup> November, 2017**

**08:00 – 17:00 Registration, welcome refreshments and exhibition**

Sponsored by:



**09:00 – 09:30 Opening session and welcome address**

*Yousef Al-Benyman, Vice Chairman and CEO, SABIC and Chairman, GPCA*

**09:30 – 09:50 Inaugural address**

*H.E. Khalid A. Al-Falih, Minister of Energy, Industry and Mineral Resources, Saudi Arabia*

**09:50 – 10:10 Keynote address**

*Hariolf Kottmann, CEO, Clariant and President, Cefic and President, ICCA*

**10:10 – 10:30 Panel discussion and questions**

*Yousef Al-Benyman, Hariolf Kottmann*

**10:30 – 11:10 Morning refreshments**

Sponsored by:



**11:10 – 11:30 Growth, responsibilities and sustainable chemical industry solutions**

*Neil Chapman, President, ExxonMobil Chemical Company and VP, ExxonMobil Corporation*

**11:30 – 11:50 Looking beyond cycles to long term investment decisions**

*Bhavesh V. (Bob) Patel, CEO and Chairman, Management Board, LyondellBasell*

**11:50 – 12:10 Company transformation to meet today's megatrends**

*Dr. Markus Steilemann, Chief Commercial Officer, Member of the Board of Management, Covestro*

**12:10 – 12:30 Panel discussion and questions**

**12:30 – 14:30 Lunch and business networking**

Sponsored by:



**14:30 – 17:00 Seminar: Transforming risk to reward: avoiding catastrophic incidents and improving reliability**

This seminar is a must-attend session for executive leaders whose business is exposed to operational risks through manufacturing processes. It will highlight the importance of risk control, and offer first steps, practical case studies and valuable takeaways to make rapid, dramatic and sustainable improvement in performance.

**Session one: The importance of risk control**

This session will highlight why risk control is so critical for your business; including the potentially devastating impacts on your workforce, reputation, reliability, and bottom line. Given its importance, why is it that companies so frequently fall into the trap of believing their risks are under control only to have a catastrophic incident? Common blind spots and cultural shortcomings will be explored as well as emerging systematic risks.

Facilitated by:

**Sven Royall**, *Managing Director*, Pilko & Associates

Speakers:

**George Pilko**, *Chairman*, Pilko & Associates

**Mosaed Al-Ohali**, *EVP, Corporate Finance*, SABIC

**Detlef Kratz**, *SVP, Corporate Technology and Operational Excellence*, BASF

**Session two: Best practices in risk control**

What companies can do proactively. This session will address the importance of dynamic risk control that covers both the "soft" side – leadership, culture and organizational capability - and the "hard" side - operational processes and maintenance practices. Practical pointers will be shared to allow you to assess your organization's "Risk IQ" and help you ensure that your critical operational risks are under control.

Speakers:

**Yasser Alabbasi**, *Plants Operation Manager*, GPIC

**Sultan Al Bigishi**, *SVP, Ruwais Refinery West*, ADNOC Refining

**Matthew J. Aguiar**, *SVP*, ExxonMobil Chemical Company

Facilitated by:



**14:30 – 17:30 Business networking and exhibition**

**17:30 – 19:00 GPCA Legacy Award – Al Rowad (الزّواد) ceremony**

The Gulf Petrochemicals and Chemicals Association (GPCA) is proud to announce the launch of the **GPCA Legacy Initiative** and the first **GPCA Legacy Award “Al Rowad”** (الزّواد)

Dedicated to the pioneers of the chemical and petrochemical industry in the Arabian Gulf.

First of its kind in the region, the annual program will honor individuals who have made extraordinary contributions to foster and strengthen the development of the chemical and petrochemical industry in one or more of the GCC states.

The ceremony is open to all Annual GPCA Forum delegates.



**19:30 – 22:30 Gala dinner**

Sponsored by:



**Day 2 – 29<sup>th</sup> November, 2017**

**08:00 – 17:00 Registration, welcome refreshments and exhibition**

Sponsored by:



**09:00 – 09:10 Welcome and opening session**

**09:10 – 09:40 Keynote address: The energy to transform the world**

**John Allert**, *Chief Marketing Officer, Board Director*, McLaren Technology

**09:40 – 10:00 Independent yet part of a global family: Focused leadership supporting global aspirations**

**Todd D. Karran**, *President and CEO*, Nova Chemicals

**10:00 – 10:20 Transformation through international expansion to meet challenging market conditions**

**Fernando Musa**, *CEO*, Braskem S.A.

**10:20 – 10:40 The connected plant: Improvements and efficiencies through digitization**

**Rebecca Liebert**, *President and CEO*, Honeywell UOP

**10:40 – 10:55 Panel discussion and questions**

**10:55 – 11:15 Morning refreshments**

**11:15 – 11:35 Transformation in the GCC chemical industry**

**Abdulaziz M. Al-Judaimi**, *SVP, Downstream*, Saudi Aramco

**11:35 – 11:55 Changing global chemical market dynamics: Opportunities for transformation in the GCC**

**David H. Witte**, *SVP*, IHS Markit and *General Manager* of Oil, Midstream, Downstream and Chemicals

**11:55 – 12:15**    **Financial solutions for a lasting foundation**  
**Dr. Nahed Taher**, *President*, National Standards Finance GCC- Finance *and Founder* Gulf One Investment Bank

**12:15 – 12:35**    **Panel discussion and questions**

**12:35 – 12:45**    **12th Annual GPCA Forum overview**  
**Dr. Abdulwahab Al-Sadoun**, *Secretary General*, GPCA

**12:45 – 13:00**    **Inspiring tomorrow: brand and reputation fueling the chemical industry**



**13:00 – 14:30**    **Lunch and business networking**  
Sponsored by:



**14:30 – 16:30**    **Seminar: What is the future of project execution?**

Led by: **ABB**

Projects in the chemical industry are so complex that they routinely result in cost and time overruns. Via our intelligent projects approach, which brings to the fore collaborative operations for chemicals, it combines intelligent engineering, intelligent applications and intelligent infrastructure and services that can help to reduce schedule, minimize costs and curtail risk.

Moderator:

**Joerg Theis**, *Group VP, Global Head of Service, Oil Gas and Chemicals*

**14:30 - 14:40**    **Welcome and introduction**  
**Christian Cravedi**, *SVP and Head of Oil Gas and Chemicals, India Middle East and Africa*, ABB

**14:40 – 15:10**    **Industry case study: Optimizing the chemical value chain in practice**  
**Dr. Frithjof Netzer** *Chief Digital Office*, BASF

**15:10 – 15:40**    **Session one: Intelligent projects, a four angled approach**  
**Dan Overly**, *VP, Global Head of Product Management*, Oil Gas and Chemicals  
Intelligent engineering, intelligent applications, intelligent infrastructure and intelligent services

**15:40 – 16:10**    **Session two: Digitalization offers new options – digital solutions for old problems**  
**Havard Devold**, *VP, Global Head of Digital Technologies*, Oil, Gas and Chemicals  
The Industrial Internet of Things (IIOT)  
Cyber Security in the chemical industry  
ABB Ability: addressing digital needs for the chemical industry

**16:10 – 16:30**    **Panel discussion and seminar conclusions**